



State of New Jersey

DEPARTMENT OF HUMAN SERVICES
DIVISION OF MENTAL HEALTH SERVICES
GOVERNOR'S COUNCIL ON MENTAL HEALTH STIGMA
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January 13, 2011

Dear Sir or Madam:

I am writing to you today to acknowledge A.I.R. and its impact on the effort to combat stigma and raise awareness.

Their willingness to share their experience in order to enact change is truly inspiring. A.I.R. was one of the recipients of our 2010 Ambassador Award, recognizing endeavors that go above and beyond the call in the effort to combat stigma through education and awareness.

The universal nature of their message provides a powerful model for changing the conversation about mental health. Because of the diversity of the audiences they reach, the potential impact on minority and underserved populations is significant.

The A.I.R. initiative is worthy of support and serves as a great asset to all of our collective efforts. Please feel to reach out as appropriate and thank you for your consideration.

Very truly yours,

Celina Gray
Executive Director, New Jersey Governor's Council on Mental Health Stigma