



COME AND ENJOY OUTSTANDING
CUISINE PREPARED BY CENTRAL
NJ'S FINEST CHEFS AND SAVOR
EXCEPTIONAL WINE, BEER AND
SPIRITS WHILE HAVING FUN
SUPPORTING ATTITUDES IN REVERSE®.

**WEDNESDAY,
OCTOBER 12, 2022
6PM TO 9:30PM**

PRINCETON MARRIOTT
AT FORRESTAL
100 COLLEGE ROAD EAST
PRINCETON, NJ 08540

~ GIFT AUCTION ~
~ CASH BAR AVAILABLE ~

FOR MORE INFORMATION,
CALL AIR® (609) 945-3200 OR
VISIT WWW.TO.H.NGO

*2022
Champion of Hope
Honoree*



LARRY BAILIN

President and Chief Executive Officer
Single Throw Marketing

*2022
Champion of Hope
Honoree*



RICARDO ALMEIDA

Brazilian Jiu Jitsu Martial Arts Instructor
& former Mixed Martial Artist (MMA)

*2022
Partner in Hope
Honoree*



ERIN POPOLO

Community Student Advocate

THE MISSION OF ATTITUDES
IN REVERSE® (AIR®) IS TO
EDUCATE SOCIETY ABOUT
MENTAL HEALTH. THE BEST
SUICIDE PREVENTION PLAN
IS A GOOD MENTAL HEALTH
AWARENESS PROGRAM. ALL
PEOPLE SHOULD BE TREATED
WITH DIGNITY, RESPECT, AND
UNDERSTANDING, WITHOUT
JUDGMENT OR CRITICISM.



AIR® is a 501c3 non-profit organization and is supported solely by donations through individuals, corporations, foundations and grants. For more information, please visit WWW.TO.H.NGO

SPONSORSHIP OPPORTUNITIES

PREVENTION SPONSOR \$10,000 DONATION TO AIR

- 50 Tickets to **Taste of Hope**
- Placement of company name and logo on event materials and website
- Placement of company name and logo on video presentation at event
- Placement of company name and logo on front cover and inside of event program
- Verbal recognition and award presentation at **Taste of Hope** event
- Company highlighted as Prevention Sponsor at **Taste of Hope** in all press releases, public service announcements, printed materials, social media and event publicity

AIR SPONSOR \$5,000 DONATION TO AIR

- 25 Tickets to **Taste of Hope**
- Placement of company logo on all event materials and website
- Placement of company logo in event program and video presentation at event
- Verbal recognition and award presentation at **Taste of Hope**
- Company mentioned as AIR Sponsor of **Taste of Hope** in all press releases, public service announcements, printed materials, social media and event publicity

FAITH SPONSOR \$2,500 DONATION TO AIR

- 15 Tickets to **Taste of Hope**
- Placement of company logo on event materials
- Placement of company logo on back cover of event program
- Verbal recognition at **Taste of Hope**
- Company mentioned as Faith Sponsor of **Taste of Hope** in all press releases, public service announcements, printed materials, social media and event publicity

DIGNITY SPONSOR \$1,500 DONATION TO AIR

- 10 Tickets to **Taste of Hope**
- Company name in event program
- Company mentioned as Dignity Sponsor of **Taste of Hope** in all press releases, printed materials and social media

LOVE SPONSOR \$1,000 DONATION TO AIR

- 5 Tickets to **Taste of Hope**
- Company name in event program
- Company mentioned as Love Sponsor of **Taste of Hope** in all press releases, printed materials and social media

INDIVIDUAL TICKETS

- \$125.00 in advance
- \$200.00 for 2 tickets in advance
- \$135.00 at the door

SPONSOR A CLASSROOM

A gift of \$1,000 will provide a full day AIR® student presentation or \$500 will provide a ½ day AIR® student presentation which is mental health education geared towards elementary school through college age students. Every student receives a wrist band with the AIR® website on the outside and the National Suicide Prevention Lifeline embossed on the inside. The wristband represents the students' availability to their peers to provide empathy, understanding and support in times of need.



You can also make your donation online at www.toh.ngo or by calling (609) 945-3200

RESPONSE FORM

- Prevention Sponsor \$10,000 AIR Sponsor \$5,000 Faith Sponsor \$2,500 Dignity Sponsor \$1,500 Love Sponsor \$1,000
- Number of Tickets in Advance _____ x \$125.00 per ticket = \$ _____ 2 Tickets in Advance / \$200
- Sponsor a full day classroom presentation / \$1000 Sponsor a half day classroom presentation / \$500

Company Name: _____ Contact: _____

Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Donation: In Honor of Larry Bailin In Honor of Ricardo Almeida In Honor of Erin Pololo
 In Memory of _____ In Honor of _____

Method of Payment: American Express Visa Master Card Discover Check

Credit Card #: _____ Expiration Date: _____ CVV Code: _____

Cardholder Name: _____ Signature: _____

MAKE CHECKS PAYABLE TO: ATTITUDES IN REVERSE/TASTE OF HOPE • P.O. Box 3127 • Princeton, NJ 08543 • 609-945-3200